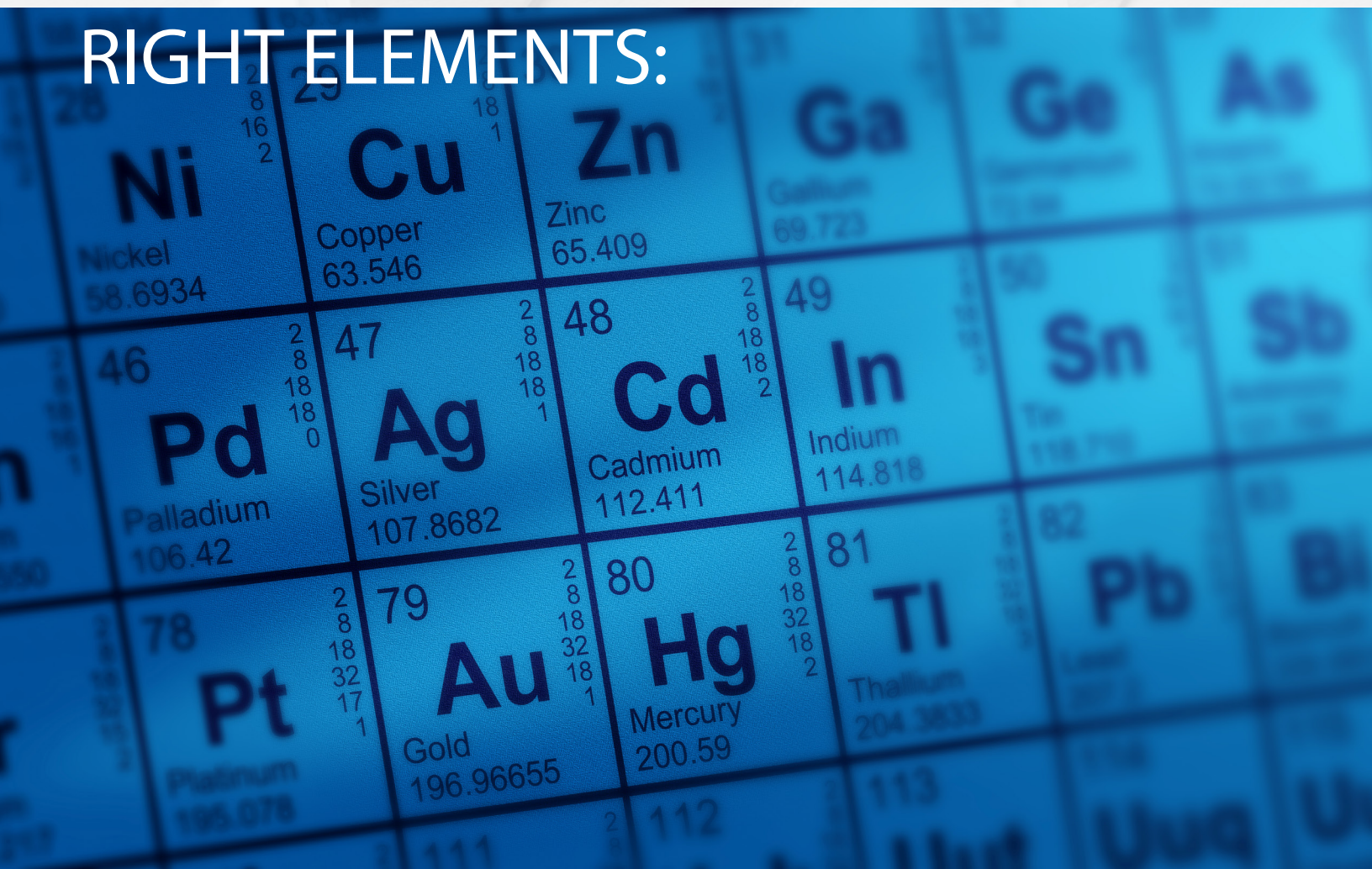


ALL THE RIGHT ELEMENTS:



The perfect mixture of technical experience, client service and tailored intellectual property strategies

OUR FIRM:

Brooks Kushman is a full-service intellectual property firm, serving clients nationally and internationally. Our attorneys work closely with clients in the development, enforcement, protection and monetization of intellectual property. Our team of professionals brings a client-centric approach to our practice, which results in the development of robust intellectual property portfolios.

Throughout our history, we have dedicated our efforts to delivering unprecedented client service and a creative approach to our services. This is achieved through our core principles:

- providing the highest quality of legal service;
- developing a multi-faceted and multi-disciplined team of attorneys and staff;
- creating an environment that enables our attorneys to perform to the best of their abilities and live up to our core values - excellence, passion, integrity and collegiality; and
- hiring and retaining talented attorneys to best serve our clients

Brooks Kushman places the upmost importance on our clients' needs. This is proven by the longevity of our clients – for many, we have remained as their intellectual property counsel for decades. We take great pride in looking beyond our clients' legal issues and placing a high importance on understanding their business issues. Our ability to understand their overall needs allows us to work seamlessly with each of our clients' legal departments, various divisions, and engineering units to meet those needs.



WE REMAIN FOCUSED ON DELIVERING RESULTS:

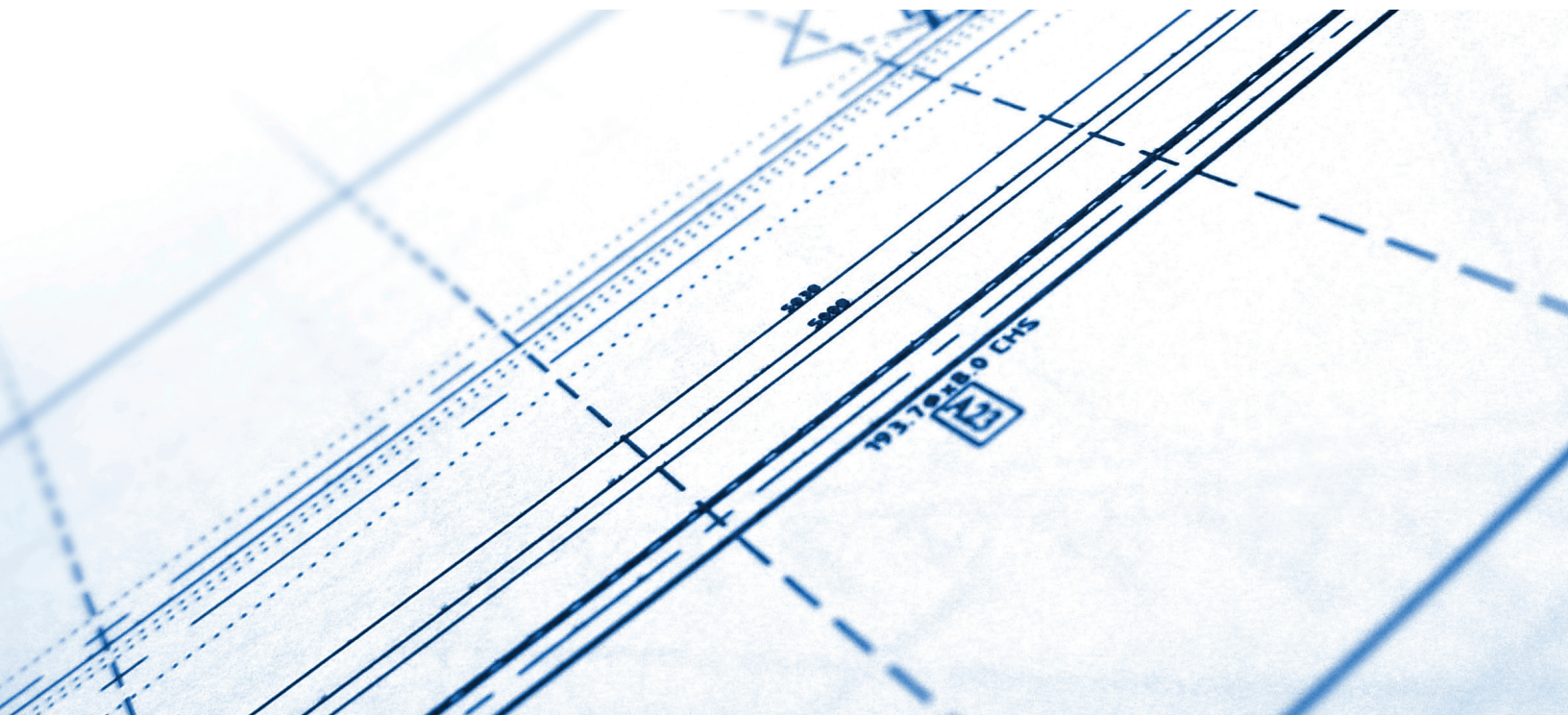
At Brooks Kushman, we strive to become the best at what we do! With over 30 years of experience representing a wide range of clients, we have gained extensive know-how in managing IP portfolios and litigation for Fortune 500 Corporations, major educational institutions, small to medium sized companies and start-ups. It is part of our culture to not only understand our clients' technologies, but to also understand the markets in which they operate. We take pride in understanding our clients' overall goals, while focusing on the details to meet and exceed these big-picture objectives.

We create effective strategies to maximize the value of intellectual property portfolios. Our attorneys and agents have significant hands-on experience spanning the entire range of IP activity. The legal expertise of our client teams is augmented by the fact that many of our attorneys and agents have advanced technical degrees and/or industry experience.

OUR PATENT PRACTICE:

At Brooks Kushman, we provide expert counsel on patent protection and advise clients on worldwide patent portfolio strategies. Our team of attorneys has extensive experience in assessing and providing patentability opinions, and in preparing and prosecuting patent applications.

The size and depth of our patent prosecution team is virtually unparalleled. We look beyond what is presented in front of us and strive to procure for our clients the most effective patent protection possible. Our patent attorneys and agents are experienced in a variety of technical disciplines. We have obtained patents for innovations in mechanical, electrical, chemical, computer software, biomedical, and product design fields, to name a few.



One of the unique advantages of our patent prosecution department is the development of our internal patent searching group. That includes experienced engineers who understand technical issues and are able to effectively search, identify, and reference prior art. Our dedicated search team works exclusively for our clients, giving them a keen familiarity of our clients' technologies, as well as the competitive landscape in which our clients' businesses operate. Our in-house searchers utilize their unique knowledge of our clients' technologies, as well as their ability to work closely with our attorneys to provide comprehensive, timely and cost-effective search services for our clients.

OUR TRADEMARK AND COPYRIGHT PRACTICES:

Trademarks are critical to branding and marketing efforts and are often counted among a company's most valuable assets. Our attorneys recognize the value of these assets and provide a complete range of trademark and copyright services—from registration through enforcement—allowing clients to procure and maintain domestic and foreign trademarks and copyrights.

Our attorneys have extensive experience in seeking protection for our clients' marks throughout the world, and work closely with our established network of foreign associates to provide a full range of services, from conducting searches and providing opinions, to preparing and prosecuting applications, to resolving disputes.

Brooks Kushman's trademark attorneys are also well trained in developing areas of the law, such as the protection of trademarks in cyberspace, issues relating to the expansion of top-level domains (TLD's), and U.S. entry into the Madrid Protocol.



OUR LITIGATION PRACTICE:

Brooks Kushman has a long track record of success representing businesses and individuals in intellectual property, technology, and related commercial litigation. We have earned a reputation for employing targeted strategies to achieve the best possible results for our clients. Our team has handled hundreds of patent, trademark, copyright and trade secret cases from coast to coast.

We win difficult cases because our attorneys have the training and background to thoroughly understand complex technical issues, the courtroom skills to take cases to trial – if necessary, and a client-focused approach to developing strategies and budgets to achieve every client's unique goals.

We have the expertise, skills, and experience to handle virtually any intellectual property dispute. We have successfully represented clients in:

- Patent Litigation
- Trademark & Copyright Litigation
- Trade Secrets and Noncompetition
- Technology Licensing
- Technology-Related Commercial Litigation

Brooks Kushman's litigation attorneys are courtroom-tested. We have successfully tried hundreds of cases before juries and judges, in federal and state courts, administrative bodies such as the Patent and Trademark Office and the International Trade Commission (ITC), Patent Trial and Appeal Board (PTAB), and in a myriad of foreign tribunals. We have successfully handled numerous appeals before the U.S. Court of Appeals for the Federal Circuit and other federal and state appeals courts. Additionally, we have extensive experience in handling post-grant reviews (PGRs) and inter parties reviews (IPRs) before the PTAB.



OUR POST-GRANT PROCEEDINGS PRACTICE:

Since the advent of inter partes review and post-grant proceedings, Brooks Kushman has been at the forefront of this emerging litigation tool and continues to actively work with clients to utilize these mechanisms to gain litigation leverage and reduce litigation costs.

To this end, we have worked closely with several Fortune 500 clients on effective strategies to navigate post-grant challenges that involve concurrent litigation from both an offensive and defensive posture.

Given the depth of our patent prosecution and litigation expertise, we are poised to handle post-grant challenges and address all related implications from ongoing prosecution to concurrent litigation. Appreciating the hybrid nature of post-grant matters, we carefully select experienced team members from our in-depth patent prosecution and litigation departments to best meet our clients' case-specific objectives.

ANCILLARY SERVICES DESIGNED TO MAXIMIZE OUR CLIENTS' IP:

Brooks Kushman is not your traditional intellectual property firm. Our services extend beyond the traditional intellectual property services. Due to the hands-on experience of our practitioners, we provide a full range of services designed to maximize the value of our clients' intellectual property assets. Some examples are:

- Engineering design-arounds to avoid competitor patent claims
- Open source software compliance strategies
- Assessing the status and direction of current IP litigation and providing advice on strategies to effectively and successfully employ litigation
- Formulating strategies for licensing of assets profitably
- Developing joint venture and technology transfer agreements
- Surveying the existing patent landscape and providing opinions both for patentability and competitive analysis
- Utilizing post-grant procedures to challenge patent validity independently from and/or concurrently with litigation

Brooks Kushman attorneys have earned a reputation for thinking outside the box to tackle some of the most complex issues clients may face.





OUR DIFFERENTIATORS:

Our philosophy is to work alongside our clients - operating as an extension of your team, not just as your intellectual property counsel. At the heart of our practice is the recognition that strong, personal relationships are essential to creating, sustaining, and nurturing a professional relationship between our firm and our clients.

Our attorneys are also cross-disciplined in various facets of intellectual property. Therefore, we understand IP from a big picture point of view. This allows us to create strategies to maximize the value of our clients' intellectual property portfolios.



Michigan | California | Washington D.C.

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