




Patent Brochure



YOU CREATE.
YOU INNOVATE.
WE PROTECT.



Unique. Just like your ideas.

Whether you are managing a large, multi-national patent portfolio or pursuing funding to jump-start your portfolio, Brooks Kushman is well positioned to guide you in the right direction to effectively and efficiently protect your intellectual property. Our patent attorneys work alongside our clients at every stage stage of development and production to help meet their patent needs.

Our patent practice consists of a diverse group of attorneys, who hold advanced technical degrees across a variety of disciplines and specialties. Our team has worked with clients across a variety of fields, including chemical, computer software, electrical, mechanical, biomedical, life science, medical devices and product design arts.

We are very proud to be among a few of the truly full-service intellectual property firms in the United States, having exceptional prosecution and litigation arms. We bring a client-centric approach to our practice, which results in the development of robust IP portfolios.

Working Together to Gain the Success Outlined By the Stats



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Over **11,000** patent applications filed over the last 5 years

Over **50** full-time patent prosecution attorneys

Diverse backgrounds, including: mechanical, electrical, chemical and industrial engineering; chemistry; biotechnology, computer science; and material science

Over **40%** of our patent attorneys have advanced technical degrees beyond a bachelors degree



We Are Your Business Partner

With decades of industry experience, we not only understand the intricacies of our clients' innovations, but strive to understand their supply chain, their business model and general trends within the industry. With this knowledge, we are able to understand our clients' industry and help them achieve their business and R&D objectives.

At the early stages of the relationship, our patent prosecutors go the extra mile to gain a deep understanding of your technology, your business goals and what's needed to maintain a competitive edge. We take great pride in looking beyond our clients' legal needs to understand their overall business goals. This approach to portfolio development allows us to work seamlessly, not only with legal departments, but with other divisions and engineers to truly become a part of your team.

Our approach is proven by the longevity of our client relationships. Large corporations have continued to use Brooks Kushman as their IP counsel since the firm's inception. We have a deep understanding and extensive experience with industries such as automotive, aerospace, biotechnology, chemical, computer technology, consumer products, food and beverage, medical device, renewable energy, sensors, telecommunications and many more.

We Manage Global Portfolios

When global IP rights are an issue for our clients, we are ready with a solution. Our foreign filing department follows the constantly-changing laws in each country to help clients protect their innovations around the world. Our clients regularly turn to Brooks Kushman to manage their global filings.

For international clients seeking IP protection, we work with counsel to develop and protect patent portfolios in the United States. Thanks to our industry experience and technical expertise, we are prepared to effectively and efficiently represent overseas clients in a number of business sectors and stages of development.



Our Patent Prosecution Process

We employ the collective expertise of our patent prosecution and litigation practices to develop and procure patents with meaningful scope that are better equipped to withstand litigation and patentability scrutiny—which is increasingly important given the rise of post-grant challenges.

One of the unique aspects of our patent prosecution department is our internal patent searching group. This group, comprised of experienced engineers, is able to effectively search and identify relevant prior art. Our dedicated search team works closely with attorneys to provide comprehensive, timely, relevant and cost-effective searches for our clients.

We also pursue every avenue to reduce costs for our clients. Each Brooks Kushman client receives a tailored team of attorneys that closely fits their needs and business objectives. This allows us to manage portfolios efficiently and effectively. Our teams of attorneys and staff work closely with our clients at every stage of the patent process to ensure objectives are clearly defined and communicated and deadlines and budgets are met.

In prosecuting patents before the Patent Office, our attorneys have earned a reputation for being both tenacious and flexible, pursuing the best possible protection while always keeping the client's business objectives in mind. Our firm's strong litigation exposure helps us obtain patents that are enforceable and maximize our clients' rights.

A Complete Patent Offering

For more than 30 years, Brooks Kushman has served as intellectual property counsel for some of the world's largest companies to some of the most recognizable start-ups. Our team of patent professionals stands ready to serve any of our clients' patent needs.

- Worldwide patent portfolio development
- Freedom-to-operate investigations and opinions
- Post-grant proceedings
- Patentability and validity opinions
- Pre-suit investigations
- Design patents
- Technical design consulting
- Patent portfolio due diligence
- Licensing and agreements
- Patent searching

Award Winning Practice

IAM Patent 1000 Recommended Firm-- *Intellectual Asset Management*

IP Stars-- *Managing Intellectual Property Magazine*

Best Lawyers-- *U.S. News and World Report*

2016 Top Patent Firms-- *Juristat*

Go-To Intellectual Property Firm for Top Fortune 500 Companies-- *Corporate Counsel Magazine*

Top 10 IP practices in the United States for IP litigation and patent prosecution in the BTI Consulting Group's 2015 Intellectual Property Outlook

Clients turn to Brooks Kushman to protect their companies' greatest innovations and brands. Our team of IP professionals works alongside our clients at every stage of the process to ensure quality, responsiveness, cost savings, and more importantly, results.



California | Michigan

www.BrooksKushman.com